



June 9, 2011

As a graphic designer, Kris produced several brochures highlighting our Training Centre for the Project Management Institute (PMI) Manitoba Professional Development Conference as well as created an innovative Video to include photography of our Training Centre to communicate our company's capabilities to the conference attendees. Using her mix of creative skills and commercial awareness, she designs with an imaginative flair and has excellent working knowledge of the latest computer packages, particularly design programs and will take into consideration material costs and time limits, all of which can impact on the design.

Kris works well in a team, with account executives, website designers and marketing specialists and selects appropriate medium and styles in conjunction with a client's requirement to meet the constraints of cost, time and client budgets, all qualities of an effective Project Manager. By providing quality visuals it is hoped the profit margins of the client will increase as potential customers become more informed or persuaded by the graphics she creates. Kris produces accurate and high quality work and is proactive in presenting new ideas and designs to customers.

Kris is great at multi-tasking and often works on more than one design at a time. She keeps abreast of IT developments, particularly design programs.

Yours truly,

**Deb Perreault**

Account Executive  
Apptius Computer Solutions